

Yi Liu

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<http://yiliudesign.com/>

Sr. User Experience Designer

@ SapientRazorfish

3+ years professional experience of UX
7 years academic background of Industrial Design
Great understanding of user-centered design
Passionate about prototyping and user testing
Team player + individualistic doer

EDUCATION

Savannah College of Art and Design

Master of Arts: Industrial Design

2011 - 2014
Savannah, GA

Hefei University of Technology

Bachelor of Engineering: Industrial Design

2006 - 2010
Hefei, China

EXPERIENCE

SapientRazorfish

Senior Experience Designer

11/2017 - Present
Boston, MA

- A new journey

SapientNitro/SapientRazorfish

Experience Designer

06/2014 - 10/2017
Boston, MA

- Work with clients and business analysts to identify and solidify requirements
- Collaborate with other team members on ideation and brainstorming sessions
- Create wireframes to explore functionality and to communicate design concepts
- Create lo-fi to hi-fi prototypes for formal and informal user testing/demonstration
- Participate user testing to understand user behavior and evaluate design concepts

SKILLS

Create deliverables with...

Sketch, Axure, Illustrator, InDesign, UXPin

Make prototypes with...

InVision, UXPin, Flinto, Axure

Able to do...

Ideation, Ethnographic Research, Persona, Wireframe, Prototyping, User Testing, User Journey, Interview

Also able to use...

Photoshop, AfterEffect, Rhino, Solidworks, HTML, CSS

Clients worked with...

FCA, Legg Mason, Voya Financial, Travelers, L.L.Bean, Citi Bank, The Hartford, Wellington, McGraw Hill Education, BJ's, VCE